

**POST-IT® BACK TO SCHOOL VMAs SWEEPSTAKES
OFFICIAL RULES**

**NO PURCHASE OR PAYMENT NECESSARY TO ENTER OR WIN THIS SWEEPSTAKES.
A PURCHASE DOES NOT IMPROVE YOUR CHANCES OF WINNING.**

- 1. SWEEPSTAKES PERIOD:** The Post-it® Brand Back to School VMAs Sweepstakes (the “Sweepstakes”) begins at 12:00:00 a.m. Central Time (“CT”) on July 1, 2020 and ends at 11:59:59 p.m. CT on September 30, 2020 (“Sweepstakes Period”). There are six (6) drawing periods (“Drawing Period(s)”), as listed in the chart in Rule #5. Entries must be submitted by the Drawing Period’s end time/date listed in #5 to be eligible for the Drawing Period(s) you want to enter.
- 2. SPONSOR:** 3M Company, Post-it® Brand, 3M Stationery and Office Supplies Division, 3M Center, Building 223-5S-08, St. Paul, MN 55144 (the “Sponsor”).
- 3. ELIGIBILITY:** The Sweepstakes is only open to legal residents of the contiguous 48 United States and the District of Columbia (excluding Alaska, Hawaii and Puerto Rico) who are at least 21 years old at the time of entry. Void in Alaska, Hawaii, and Puerto Rico and where prohibited or restricted by law. Employees and officers of the 3M Stationery and Office Supplies Division, the Promotional Participants (i.e., Gage Marketing Group, LLC (“Administrator”), Viacom International Inc. , MTV) and companies involved in the design, implementation, and execution of Sweepstakes and their respective parent companies, affiliates, subsidiaries, agents, and advertising/ promotional agencies (collectively, the “Promotional Participants”) and their immediate family members (mother, father, sister, brother, husband, wife, daughter, son, step-father, step-mother, step-daughter, step-son, step-brother, step-sister, half-brother, and half-sister and spouses of each) and/or those living in the same household of each such person are not eligible to enter or win.
- 4. HOW TO ENTER:** During the Sweepstakes Period, an eligible person may enter the Sweepstakes by visiting www.post-it.com/vmas and following the instructions to complete the entry form with all required information and indicating that they have read, accept and agree to be bound by these Official Rules, to receive one (1) entry into the Sweepstakes (“Entry”).

Limit of one (1) Entry per person per Drawing Period. Limit of six (6) Entries per person for the Grand Prize drawing (one (1) per Drawing Period). Multiple participants are not permitted to share the same email address. Any attempt by an Entrant to obtain more than one (1) entry per Drawing Period by using multiple/different email addresses or any other methods, will void all of that Entrant's attempted Entries and that Entrant may be disqualified.

- 5. RANDOM DRAWINGS & WINNER NOTIFICATION:** One (1) potential winner will be selected in each of the random drawings held on or about the dates listed in the table below from among all eligible entries received for that Drawing Period. Odds of winning a Drawing Period prize depends on the number of eligible entries received for each Drawing Period. Non-winning entries will not carry over to subsequent Drawing Periods, if any. All eligible entries received during the Sweepstakes Period will be included into the Grand Prize drawing. One (1) potential Grand prize winner will be selected in a random drawing on or about October 1, 2020, from among all eligible entries received. Odds of winning the Grand Prize depends on the number of eligible entries received.

Drawing Period	Entry Start Date - Time	Entry End Date - Time	Random Drawing Dates
1	7/01/20 - 12:00:00 a.m. CT	7/14/20 - 11:59:59 p.m. CT	7/15/20
2	7/15/20 - 12:00:00 a.m. CT	7/28/20 - 11:59:59 p.m. CT	7/29/20
3	7/29/20 - 12:00:00 a.m. CT	8/11/20 - 11:59:59 p.m. CT	8/12/20
4	8/12/20 - 12:00:00 a.m. CT	8/25/20 - 11:59:59 p.m. CT	8/26/20
5	8/26/20 - 12:00:00 a.m. CT	9/15/20 - 11:59:59 p.m. CT	9/16/20
6	9/16/20 - 12:00:00 a.m. CT	9/30/20 - 11:59:59 p.m. CT	10/1/20

Potential winners will be notified by the Administrator via overnight courier via the address submitted during entry. The potential Grand Prize winner will be required to complete and sign a W-9, a Declaration of Eligibility, a Liability Release and, where lawful, a Publicity Release form within five (5) days of attempted notification. If the potential Grand Prize winner does not return documents in a timely manner, the prize will be forfeited and awarded to an alternate winner at the Sponsor's sole discretion, time permitting. In the event a potential winner does not accept the prize, or if prize/prize notification is not deliverable, or a potential winner is ineligible or not in compliance with these Official Rules, the prize will be forfeited and awarded to an alternate winner, at the Sponsor's sole discretion, time permitting. The Sponsor is not responsible for and shall not be liable for late, lost, misdirected or unsuccessful efforts to notify the potential winners.

6. PRIZES, VALUES & GRAND PRIZE APPROXIMATE RETAIL VALUE ("ARV"):

One (1) Grand Prize Drawing Period Prize: Winner will receive a trip for winner and one (1) guest to attend the 2021 *MTV Video Music Awards (VMAs)*. Trip includes: two (2) tickets to the 2021 *MTV Video Music Awards (VMAs)*, \$500 in spending money (a check made payable to the winner), round trip coach airfare from a major airport near winner's residence (as determined by the Sponsor) for winner and guest to the *VMAs* host city and 2 nights/3 days hotel accommodations at a Sponsor-specified hotel (one room, double occupancy). ARV: \$3,700. (Actual retail value will depend on airfare fluctuations and winner's point of departure/return. Any difference between stated ARV and actual value of prize will not be awarded). All other travel-related expenses, including but not limited to parking, ground transportation, meals, luggage fees, gratuities and incidental hotel and personal expenses are the sole responsibility of the winner. Trip must be taken on dates specified by Sponsor or prize will be forfeited in its entirety. Winner and guest must travel on the same itinerary and are solely responsible for having all necessary identification and/or travel documents (e.g., a valid government issued photo ID) required for travel. If the winner lives within 100 miles of the *VMAs* host city, a travel stipend of \$500 will be awarded in lieu of airfare and ground transportation. Seat location at the *VMAs* is at Sponsor's sole discretion. Sponsor is not responsible if the *VMAs* is postponed or cancelled after ticketing of prize for any reason, in whole or in part. In that event, winner will receive remainder of the prize. No compensation will be paid in lieu of the *VMAs* ticket portion of prize. The 2021 *VMAs* tickets are not redeemable or exchangeable for cash and are subject to all terms and conditions of use as established by issuer. If guest of winner is deemed a minor in his/her state of residence, Winner must be minor's parent/legal guardian. Winner is solely responsible for the actions of the guest who accompanies him/her to the *VMAs* and by accepting prize, winner agrees to indemnify and hold harmless the Promotional Participants for any and all claims, liability, damages, costs or expenses arising from the actions of his/her guest during the trip. If winner elects to travel without a guest, no additional compensation will be awarded in lieu thereof. Sponsor and the applicable venue representatives reserve the right to remove or to deny entry to winner (and his/her guest) who engage in a non-sportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person at the *VMAs* or any other applicable event or in any other objectionable behavior. Location of seats and tickets are in Sponsor's sole discretion or may be predetermined as supplied by the Sponsor.

Six (6) Drawing Period prizes (one (1) per Drawing Period): Each winner will receive one (1) \$250 Sponsor-specified gift card. The Sponsor-specified gift card is not redeemable or exchangeable for cash and is subject to all terms and conditions of use as established by issuer.

Total ARV of all prizes: \$5,200. Prizes consist of only the item(s) specifically listed as the prize. Sponsor reserves the right to substitute any prize with a prize of equal or greater value should any of the advertised prizes become unavailable for any reason. No substitution, cash redemption or transfer of prize by winners permitted.

7. GENERAL RULES: By participating in this Sweepstakes, entrants agree to abide by and be bound by these Official Rules and the decisions of the Sponsor, which are final and binding in all matters relating to this Sweepstakes. All federal, state and local taxes are the sole responsibility of each

winner. All federal, state and local laws and regulations apply. All materials submitted become the property of the Sponsor and will not be acknowledged or returned. By accepting prize, winners consent (and agree to confirm in writing) to the use of his/her name, photograph or likeness for publicity or advertising purposes without further compensation or permission, except where prohibited by law. By participating, entrants agree to release and hold harmless Sponsor and the Promotional Participants from any and all liability with respect to or in any way arising from or in connection with this Sweepstakes and/or acceptance or use of the prize or any travel related thereto, including liability for personal injury, bodily injury, death, damages, and/or loss. The failure of either Sponsor or the Promotional Parties to comply with any provision of these Official Rules due to an act of God, act of domestic terrorism, hurricane, war, fire, riot, earthquake, terrorism, act of public enemies, actions of governmental authorities outside of the control of either (excepting compliance with applicable codes and regulations) or other force majeure event will not be considered a breach of these Official Rules. Sponsor and the Promotional Participants are not responsible for any typographical or other error in the printing, the offering, or the announcement of any prize or in the administration of the Sweepstakes.

- 8. LIMITATIONS OF LIABILITY:** The Sponsor and Promotional Participants are not responsible for: (i) technical failures of any kind, including but not limited to the malfunctioning of any computer, cable, network, hardware or software, delay in operation or transmission, communications line failure, technology outage, theft or destruction or unauthorized access to, or alteration of Entries, whether caused by the sender or any of the equipment or programming associated with or utilized in the Sweepstakes; (ii) the unavailability or inaccessibility of any transmissions or Internet service; (iii) unauthorized human intervention in any part of the Entry process of the Sweepstakes; (iv) electronic, clerical or human error which may occur in the administration of the Sweepstakes or the transmission, receipt or processing of Entries or notification of winners; or (v) any injury or damage to persons or property, including but not limited to Entrant's computer, hardware, software or technical errors of any kind including any injury or damage to any person's wireless device, which may be caused, directly or indirectly, in whole or in part, from Entrant's participation in the Sweepstakes. Without limiting the generality of the foregoing, Sponsor reserves the right, in its sole discretion, to terminate, modify, cancel or suspend the Sweepstakes if fraud, misconduct, technical failures including any network server or hardware failure, viruses, bugs, errors in programming, security, or any other errors or other causes beyond the control of Sponsor corrupt the administration, security, or proper administration of the Sweepstakes as determined by Sponsor. In the event of termination, a notice will be posted at www.post-it.com/vmas and remaining drawing(s) will be conducted from among all eligible Entries received prior to termination. Under no circumstances, including negligence, shall the Promotional Participants be liable for any direct, indirect, incidental, special or consequential damages that result from the use of or inability to use the web site, or out of any breach of any warranty. This exclusion or limitation of liability will not apply to the extent that any applicable statute prohibits such exclusion or limitation of liability. WITHOUT LIMITING THE FOREGOING, EVERYTHING ON THE SPONSOR'S WEB SITE IS PROVIDED "AS IS" WITHOUT ANY WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE OR NON-INFRINGEMENT. SOME JURISDICTIONS MAY NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES OR EXCLUSION OF IMPLIED WARRANTIES; CHECK YOUR LOCAL LAWS FOR ANY RESTRICTIONS REGARDING THESE LIMITATIONS OR RESTRICTIONS. Sponsor is not responsible for any incorrect or inaccurate information, whether caused by entrants, printing errors or by any equipment or programming associated with or utilized in the Sweepstakes; nor is Sponsor responsible for technical failures of any kind, including but not limited to malfunctions, interruptions or disconnections in phone lines or network or software, unauthorized human intervention in any part of the Entry process or the Sweepstakes, technical or human error which may occur in the administration of the Sweepstakes or the processing of Entries; or any injury or damages to persons or property which may be caused, directly or indirectly, in whole or in part, from Entrant's participation in the Sweepstakes.

- 9. ADDITIONAL TERMS:** In the event a dispute arises regarding specific individual entitled to receive the prize, an entry made by e-mail will be declared made by the “authorized account holder” of the email address submitted with the entry. “Authorized account holder” of an e-mail address is defined as the natural person who is assigned to an e-mail address by an Internet access provider, online service provider or other organization (e.g., business, educational institution, etc.) that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. Entrants may be requested to provide Sponsor with proof that the Entrant is the account holder of the e-mail address associated with an entry. Proof of submitting an entry will not be deemed to be proof of receipt by Sponsor. Use of any automated system to participate is prohibited and will result in disqualification. Any attempt by an Entrant or other individual to deliberately damage any web site or undermine the legitimate operation of this Sweepstakes, including but not limited to any fraudulent claims, may be a violation of criminal and civil laws. Should such an attempt be made, Sponsor reserves the right to seek remedies and damages from any such individual, to the fullest extent permitted by law, including criminal prosecution. Sponsor’s failure to enforce any term of these Official Rules shall not constitute a waiver of that provision. Participant engaging in any of the foregoing activities may be disqualified and will forfeit any prize won.
- 10. PRIVACY:** All personal information submitted by you as part of this Sweepstakes will be treated in accordance with Sponsor’s Privacy Policy (accessible from http://solutions.3m.com/wps/portal/3M/en_US/WW3/Country/Corp/Privacy/), except as otherwise described in these Official Rules and Sweepstakes materials. By participating in this Sweepstakes, you acknowledge and agree that all information and material, including any personal information provided in your Entry materials, W-9, declaration and releases, will be collected, used and disclosed by the Sponsor and its authorized agents, representatives, and other third parties involved in the execution, administration, or hosting of this Sweepstakes, for the purposes of administering the Sweepstakes and prize fulfillment and may be further publicized as described above.
- 11. APPLICABLE LAWS AND JURISDICTION.** This Sweepstakes is subject to all applicable federal, state, and local laws and regulations. Issues concerning the construction, validity, interpretation and enforceability of these Official Rules shall be governed by the laws of the state of Minnesota. All disputes arising out of or connected with this Sweepstakes will be resolved individually, and without resort to class action, exclusively by a state or federal court located in Minnesota. Should there be a conflict between the laws of the state of Minnesota and any other laws, the conflict will be resolved in favor of the laws of the state of Minnesota. All judgments or awards shall be limited to actual out-of-pocket damages (excluding attorneys’ fees) associated with participation in this Sweepstakes and shall not include any indirect, punitive, incidental and/or consequential damages.
- 12. WINNERS LIST:** For the names of the winners, send a self-addressed, stamped (#10) envelope to: Post-it® Brand Back to School VMAs Sweepstakes Win List Request, Gage, 10000 Highway 55, Minneapolis, MN 55441. Requests must be received by October 31, 2020. Responses to win list requests will be made after all winners are confirmed.

3M and Post-it are trademarks of 3M. © 3M 2020. All Rights Reserved.

©2019 Viacom International Inc. All Rights Reserved. MTV, MTV VMA and all related titles and logos are trademarks of Viacom International Inc.